

yummy!

Ayagawa Town Udon Restaurant Tour

* See the map on the back.

1 Ando Udon

Popular Uchikomi Udon

Business hours: 9:30-19:00 **Closed** Thursday
695-1 Hayakakami TEL 087-878-1822

2 Ikeuchi Udon-ten

Popular Abeck

Business hours: From 7:00 until the noodles run out **Closed** Monday
487-1 Ushigawa TEL 087-878-0139

5 Oka Seimenjo

Popular Beef Udon

Business hours: 10:00-14:00 **Closed** Tuesday
1949-8 Yamadakami-ko TEL 087-878-1780

6 Kagawaya Honten
Ayagawa Branch

Popular Pouched Egg Bukkako

Business hours: Weekdays 10:00-15:00 **Closed** 3rd Tuesday
Saturdays, Sundays and public holidays 10:00 to 13:00
810-1 Kayahara TEL 087-876-3329

9 Tamura Udon-ten

Popular Kake Udon

Business hours: 9:00-13:00 **Closed** Sundays and public holidays
1090-3 Sue TEL 087-876-0922

10 Tamayoshi Honten
Self-Service Udon

Popular Beef Bukkako

Business hours: 10:00-20:00 **Closed** January 1 only
2743-1 Sue TEL 087-876-5377

13 Maruzen

Popular Kitsune Udon

Business hours: 11:00-14:00 **Closed** Saturdays, Sundays, and public holidays
450-3 Takinomiya TEL 087-876-0359

14 Mikakuen

Popular Kake Udon (with squid leg tempura)

Business hours: 6:30-14:00 **Closed** Sunday
2482-1 Yamadashimo TEL 087-878-2080

Chisen Daitoku spread Udon

Chisen Daitoku, the nephew of Kukai (Kobo Daishi), was said to be the most brilliant among his disciples. Introduced the "root of Udon" from Kukai, it is said that Sanuki Udon was born when Chisen served Udon to his parents at his hometown Takinomiya.

(Hodoji possession)

3 Inamoku

Popular Soy Udon

Business hours: 10:30-14:00 **Closed** Thursday, 2nd Wednesday
Ends as soon as noodles run out New Year's Day
1420-3 Sogisho nishi-ko TEL 087-814-4154

4 Udon Jingoro

Popular Hiya Atsu Udon

Business hours: 10:00-14:00 1722-3 Takinomiya
Closed Tuesday (the next day if it is a holiday)

7 Kodawari Menya
Ryonan Branch

Popular Curry Udon

Business hours: 6:30-15:00 **Closed** 3rd Wednesday
503-1 Ono-ko TEL 087-876-5750

8 Udon Cafe Start

Popular Coffee Udon

Business hours: 7:30-15:00 **Closed** Monday and Tuesday
297-141 Takinomiya TEL 087-876-3038

11 Handmade Udon Self-Service Hayuka

Popular Oroshi Bukkako

Business hours: 10:00-15:30 **Closed** Monday
2222-5 Hayukashimo TEL 087-876-5377

12 Hanamaru Udon

Popular Pouched Egg Bukkako Udon

Business hours: 9:00-21:00 **Closed** Open year round
822-1-3F Kayahara TEL 087-876-8870

15 Yamagoe Udon

Popular Kamatamayama

Business hours: 9:00-13:30 **Closed** Sunday
602-2 Hayakakami TEL 087-878-0420

16 Yamada Udon

Popular Beef Bukkako Udon

Business hours: 9:30-14:00 **Closed** Tuesday
3216-2 Yamadashimo TEL 087-878-3457



The Birthplace of Sanuki Udon noodles

Ayagawa Town

Sightseeing Map

TAKE FREE

ENGLISH

Ayagawa Tourism Association

Outdoors Accommodations and Hot Springs

TaTuTa no Mori Kashihara Valley Campground



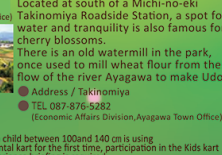
Address / 3808 Sogishihogashi
Reception 8:30-17:00 TEL 087-878-3340
Reservations can be made 3 months in advance.



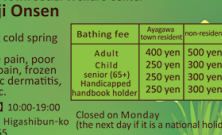
Address / 472-5 Nishibu-otsu
TEL 087-876-5282
(Economic Affairs Division, Ayagawa Town Office)



Address / 390-17 Higashibu-otsu
TEL 087-876-5282 (Economic Affairs Division, Ayagawa Town Office)



Address / Takinomiya
TEL 087-876-5282
(Economic Affairs Division, Ayagawa Town Office)



Address / 343-3 Higashibu-ko
TEL 087-878-1155

Nature and Culture

Takinomiyatenmangu Shrine

Michizane Sugawara, the god of Tenmangu Shrine, was sent to Sanuki Country from 886 (Ninwa 2) to 890 (Kan'eiyou 2) as Sanukinomon. The place where Tenmangu is currently enshrined is said to have been the place where the government building of a provincial governor of Sanuki Country (Ankokuyakata) once existed. It attracts many worshippers as the most famous god of learning in Kagawa Prefecture.

Address / 1314 Takinomiya
About a 5-minute walk from Kotoden Takinomiya Station
TEL 087-876-0199



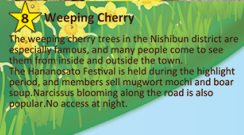
Takinomiya Nenbutsu Odori Dance
Nenbutsu Dance is one of the important events of Takinomiyatenmangu Shrine. During the extreme drought in 888 (Ninwa 4), when Michizane himself continued to pray seven days and seven nights, heavy rain started and remained for three days and three nights. It is said that the villagers danced with gratitude for the rainfall caused by "prayer for rain has remained as the Nenbutsu Dance today." It became the root of the Nenbutsu dance throughout the country and has been designated as an important intangible cultural property of the country.



Usokae Shinji Shinto Ritual
As a heritage of Michizane, there is the Usokae Shinji Shinto Ritual along with the Nenbutsu dance. It is said that the pyrillura (ew-sou) relates to a lie (ew-sou), or that a bird of the sparrow family flicked misfortune of Michizane Sugawara away. On his memorial, April 24th, people pray for the good year and disasters and misfortunes of the previous year become a lie. The bad things are replaced with good things when people buy and exchange wooden carving pyrilluras with each other while shouting "Kaemasho! Kaemasho!"



Address / Nishibu-otsu
TEL 087-876-5282
(Economic Affairs Division, Ayagawa Town Office)



Address / 299 Takinomiya, Ayagawa-cho, Ayauta-gun, Kagawa 761-2392
Telephone 087-876-5282 / FAX 087-876-3120
https://ayagawa.jp/

The Four Seasons of Ayagawa Event Guide



Spring
Late March Hananots Festival
April 24 Usokae Shinji Shinto Ritual Noodle Offering Ceremony (Takinomiyatenmangu Shrine)



Summer
Late June Sukisaden Rice-planting Festival (Sukisaden Ruins)
Early August bon-odori dance
August 25 Takinomiya Nenbutsu Odori Dance (Takinomiya Shrine / Takinomiyatenmangu Shrine)
Late August Ayagawa Summer Festival (Ayagawa Town Sports Park)



Autumn
Late September ~ Autumn Festival
Early September ~ Satokagura
Early November (Oyamahachiman shrine etc.)
October Autumn festival at each shrine in the town
October Parent-child Lion Dance (Kasuga Shrine)
October Parent-child Lion Dance (Hatada Hachiman Shrine)
November Neighborhood culture festival
November Children's festival (work experience)
Early November Agricultural Festival (Ayagawa Town Sports Park)



Winter
December on the second Sunday Ikiki center winter events
Late December Ayagawa Soba noodles to End of February (Fureai Sanchoku Market Sue)
January 25 Ohtsu Tenjin (Takinomiyatenmangu shrine)
Late February Ayagawa Town Tug of War Tournament (Ayagawa Town Sports Park)
February on the Last Sunday Japanese Plum blossom festival (Takinomiyatenmangu shrine)

Access Guide to Ayagawa Town office

- By car**
- About 10 minutes from Fuchuko IC (limited to ETC cars)
 - About 20 minutes from Takamatsu Nishi IC
 - About 30 minutes from Takamatsudashi IC
 - About 30 minutes from Sakaida IC
 - About 20 minutes from Takamatsu Airport
 - About 30 minutes from Takamatsu city on Route 32 toward Kochi
 - About 20 minutes from Kotohira-cho on Route 32 toward Takamatsu
- By train**
- About 40 minutes from Kotoden Takamatsu Chikko Station
 - About 26 minutes from Kotoden Kotohira Station

Guide to Municipal Buses • 100 yen per ride • Check the timetable below
• Only in operation Mon.-Sat. Ayagawa Town Bus

Contact information

Economic Affairs Division, Ayagawa Town Office
299 Takinomiya, Ayagawa-cho, Ayauta-gun, Kagawa 761-2392
Telephone 087-876-5282 / FAX 087-876-3120
https://ayagawa.jp/

sweets

- 1 Sake and Western Sweets Kayahara**
Delicious cakes are freshly made every day.
Tart is a popular item.
Business hours: 9:30-18:30 (Sundays)
696-7 Hatada, Ayagawa-cho
☎087-877-0223
- 2 Showa-do**
The most popular "Chibitama Shuu" cream puff is a chef's favorite.
http://www.showa-do.co.jp/
Business hours: 9:30-19:00 (Open all year round (irregular holidays))
2719-2 Hatada, Ayagawa-cho
☎087-877-0447
- 3 STYL**
We sell hand-made western sweets. A tasty and stylish shop.
Business hours: 9:00-19:00 (Monday (the next day if it's a holiday))
3353-2 Yamadashimo, Ayagawa-cho
☎087-870-9301
- 4 Hokuuroya Kaho**
A local Japanese and western confectionery shop that has been around for 50 years. Original sweets are also recommended.
Business hours: 9:00-19:00 (Monday (the next day if it's a holiday))
482-1 Takinomiya, Ayagawa-cho
☎087-876-0096
- 5 Marusendo**
It is a specialty shop of handmade Japanese sweets. We also have cakes.
Business hours: 9:00-19:00 (Monday)
605-10 Hayakami, Ayagawa-cho
☎087-878-0369

take out

- 6 Iga Butcher Shop**
A shop specializing in domestic Japanese beef. We are particular about the high quality and carry a wide variety of meats.
Business hours: 9:00-18:30 (Sundays)
955-6 Hatada, Ayagawa-cho
☎087-877-2092
- 7 okomonoKawanishi**
Opened in 1942 and a Rice Meister is residing. More than 30 kinds of selected rice from all over the country!
http://www.okomonoKawanishi.com
Business hours: 9:00-19:00 (Sundays)
4160-9 Sue, Ayagawa-cho
☎087-876-0328
- 8 Takahata Takoyaki Shop**
Specializing in Takoyaki & Takobanaki. We also have obanaki and soft served ice cream.
Business hours: 10:00-19:00 (Tuesday and Wednesday)
1324 Hayakami, Ayagawa-cho
☎087-878-0903
- 9 Dodo Shop**
A candy shop where children can enjoy shopping.
Business hours: 8:00-19:00 (Irregular holidays)
2172-1 Hayakami, Ayagawa-cho
☎087-876-0936
- 10 Toriichi**
It is a chicken specialty shop. You can go to the chicken with bone, skewers, chicken cutlet, etc.
Business hours: 10:00-19:00 (Wednesday)
3416-5 Yamadashimo, Ayagawa-cho
☎087-870-9750
- 11 Panda Coffee Roasting place**
A specialty store for roasted beans and raw beans that are roasted with domestically produced charcoal in Kagawa Prefecture and elsewhere.
http://www.panda-coffee.com
Business hours: 17:00-18:00 (Monday)
2010-10 Sue, Ayagawa-cho
☎050-5438-5581
- 12 Bonjour**
A freshly baked bread shop. French bread is the most popular product drawing people from afar.
Business hours: 7:00-19:00 (Holidays: Wednesday and Sunday)
1357-1 Takinomiya, Ayagawa-cho
☎087-876-5591
- 13 Baked Pork P**
We prepare and sell domestic grilled pork.
http://www.yakibuta-g.com/
Business hours: 9:00-17:00 (Sundays)
307-1 Hayakami, Ayagawa-cho
☎087-876-3354
- 14 Horibe Kamaboko Ayagawa**
We serve carefully selected handmade Sanuki tempura. Hot freshly made Tempura are made every morning.
Business hours: 9:00-17:00 (Monday)
568-5 Kayahara, Ayagawa-cho
☎087-876-3450
- 15 AEON Mall Ayagawa**
The AEON mall has the AEON Ayagawa Store at its core and stores specializing in fashion, dining, and services.
Business hours: 10:00-21:00 (Open year round)
822-1 Kayahara, Ayagawa-cho
☎087-876-8100 (main)

Ayagawa around MAP

Introducing food and restaurants of Ayagawa townspeople's favorites



Facilities / Culture / Leisure

- ★ TaTuTa no Mori Kashiwara Valley Campground
- ★ Mt. Takahachi & Wind cave
- ★ Takayama Koku Aviation Park
- ★ Takinomiya Park
- ★ Kartland Shikoku
- ★ Momiji Onsen
- ★ Takinomiyaenmangu Shrine
- ★ Weeping Cherry
- ★ Ayagawa Town Library
- ★ Ayakiku Sake Brewery Co. (Sake brewery tour)
- ★ Yushin Sake Brewery Co. (factory tour)
- ★ Sukisaiden Memorial Hall
- ★ Ayagawa Town Sports Park
- ★ Ayagawa Town Fureai Sports Park
- ★ Uukoyama Park

Experience

- ★ (Sake brewery tour) Ayakiku Sake Brewery Co.
Founded in 1790. A sake brewery that is blessed to use local rice and water to make sake. Please visit a historical sake brewery designated as a tangible cultural property in Kagawa Prefecture.
● Address / 3393-1 Yamadashimo
● TEL 087-878-2222 (reservation required)
(Reception hours) All year, free admission (a capacity up to 50 people)
- ★ (factory tour) Yushin Sake Brewery Co.
Founded in 1854. We researched and developed the rice power extract, a useful material derived from rice. We manufacture and sell cosmetics and sake using the rice power extract, and you can actually sample them.
● Address / 2088-1 Ono
● TEL 087-876-4111
(Reception hours) All year, Free admission (reservation required)
- ★ Sukisaiden Memorial Hall
The exhibition displays agricultural tools used at the Daijousai Sukisaiden after accession of the Taisho Emperor and photographs from that time. There are also videos and panels which provide more information.
● Address / 1303-1 Yamadashimo (next to Tanada Community Center)
● TEL 087-878-2211 (Ayakami Branch Office)
(Reception hours) 9:00-17:00 Free admission

Cafe

- ★ Cafe & Snack Leaf
Our home in Satoyama became our business place. Cafe & Snack Leaf is a relaxing and healing space. Many.
Business hours: 9:00-15:00, 18:00-23:00 (Tuesday afternoon, Wednesday, 2nd Sunday)
2043-3 Sagahorichi-ko, Ayagawa-cho
☎087-878-1612
- ★ Canadian Coffee House Rocky
Breakfast (8:00-11:00) Lunch (11:30-15:00)
A variety of cakes and snacks. There are also ramen, pasta and grilled fish.
Business hours: 8:00-17:00 (Holidays: Thursday, 3rd Friday)
1062-1 Ono-ko, Ayagawa-cho
☎087-876-2074
- ★ CAFE REST DENEN
Breakfast has 6 menus to choose from (8:00-11:00)
Lunch (with coffee or tea) (11:00-13:30)
Popular menu items come in big portions.
Business hours: 8:00-16:00 (Holidays: Open all year round)
97-1 Hayakami, Ayagawa-cho
☎087-876-2562
- ★ Udon Cafe Start
Popular menu items include coffee udon mixed with coffee, breakfast with udon and grilled udon.
Business hours: 7:30-15:00 (Holidays: Monday and Tuesday)
297-141 Takinomiya, Ayagawa-cho
☎087-876-3038

eat

- 16 Kashokuya Honten**
In addition to set meals, a wide selection of menu items, including a la carte!
Business hours: 11:00-14:00, 17:00-23:30 (23:00 LO)
Sundays and public holidays
11:00-14:00, 17:00-23:30 (22:00 LO)
2009-1 Sue, Ayagawa-cho
☎087-876-0194
- 17 Oryori Ayase**
Offer a wide variety of meals, including daily lunch menu and dinner special, including set meals.
Business hours: 11:00-15:00, 17:00-21:00
2185-1 Sue, Ayagawa-cho
☎0120-382-558
- 18 Shingai**
We offer various meals and banquet services.
Business hours: Friday to Sunday 11:30-14:00, 15:00-22:00 (Weekdays are reservations)
Irregular holidays
3813-1 Sue, Ayagawa-cho
☎087-876-0674
- 19 Sushi Tanba**
Our favorite is the Signature Tanba roll, which is made with a rolled egg. If you take a bite, you will be addicted.
Business hours: 17:00-24:00 (with temporary closure)
Monday to Friday 12:00-11:30
692-1 Hatada, Ayagawa-cho
☎087-877-0470
- 20 Kappou, Ryoutei and kaiseki cuisine Ayakamiso**
We accept various banquets.
2222-4 Yamadashimo, Ayagawa-cho
☎087-878-2173
- 21 Chinese Restaurant Touka**
The authentic Chinese daily lunch is very popular!
Business hours: 11:30-14:00, 17:00-19:30 (Wednesday, 4th Tuesday)
664-3 Hatada, Ayagawa-cho
☎087-877-1667
- 22 Izakaya Wacka**
Cory and welcoming izakaya operated by wife and husband.
Business hours: 15:00-LAST
1st and 3rd Monday
2nd and 4th Sunday
451-1 Kayahara, Ayagawa-cho
☎087-899-8676
- 23 Ajsai**
We serve delicious meals and liquor. Karaoke is also available.
Business hours: 17:00- (Sundays 13:00-20:00)
5757-1 Sue, Ayagawa-cho
☎090-9770-9112
- 24 Yakiniku and chicken wings Kagura**
Draft beers are always 190 yen (excluding tax)
Business hours: 17:00-LAST
Monday (or the next Tuesday if a holiday)
2759-3 Sue, Ayagawa-cho
☎087-870-8929
- 25 Oshokujidokoro DAII**
Lunch, catering, hors d'oeuvres, etc.
Business hours: 11:00-13:30, 17:00-20:00 (Monday (night only))
3246-1 Sue, Ayagawa-cho
☎087-877-2206
- 26 Spice Family Karakura**
We serve family curry, focused on: nutrition, health, living, and mind, and you will be addicted.
Business hours: (Saturday and Sunday) 11:00-14:00
Holidays: Monday to Friday 11:30-14:00, 15:00-17:00
1138-2 Hatada, Ayagawa-cho
☎080-6391-6245
- 27 Yaeshokudo**
Curry, chai and pudding. A beautifully restored traditional Japanese house more than 100 years old!
Business hours: 10:00-15:00, 15:00-17:00 (Holidays: Tuesday)
1138-2 Hatada, Ayagawa-cho
☎087-814-7184
- 28 CafeSnack Bar Senpou**
You can sing, drink and eat!
Business hours: 11:00-24:00 (Holidays: Open year round)
539-4 Takinomiya, Ayagawa-cho
☎087-876-0975
- 29 Cafe Idol**
It is a coffee shop in business for many years.
Business hours: 7:00-18:00 (Holidays: Monday)
1469-4 Yamadashimo, Ayagawa-cho
☎087-878-2953